



PRESS RELEASE

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Bridgeborn names Knuth as Chief Operating Officer

Murphy to manage existing Federal contracts, lead expansion in new markets and implement strategic plan for Bridgeborn Federal Sector

Virginia Beach, VA – September 6th, 2007 – Bridgeborn, a leading systems design, engineering and integration company, today announced that Robert “Bob” Knuth has joined the company as Chief Operating Officer effective August 6, 2007. Knuth, formerly a Senior Business Development lead at General Dynamics, will report to President and CEO Tim Ambrosino and the Board of Directors. In this role, Knuth will provide strategic vision and leadership for Bridgeborn and implement a long term strategic sales and growth plan.

“Bob’s experience includes a very successful track record providing leadership and strategic vision as part of management for top tier IT solutions companies. His experience, enthusiasm and creativity aligns perfectly with our corporate goals, and compliments a strong and seasoned management team.” said Bridgeborn CEO, Ambrosino. “As Bridgeborn continues to develop and deploy web-based business intelligence and decision support solutions, we’ll look to Bob to help further refine and execute on our strategic plan. I’m pleased to have him join our executive team as we continue our growth into new Government and Commercial markets.”

Knuth brings 23 years of leadership and management experience gained from government service and commercial industry both domestically and internationally. Prior to Bridgeborn, Bob was a Senior Business Development lead for General Dynamics, a Fortune 100 company, where he was responsible for creating and executing strategic sales initiatives. Knuth also held the position of Director of Federal Alliances for Groove Networks (sold to Microsoft) under Ray Ozzie. Bob has received numerous awards and recognitions. Most notably, during his tenure as a senior civilian supporting Joint Forces Command, Knuth was awarded the Chairman of the Joint Chiefs of Staff Joint Meritorious Civilian Service Medal for his efforts as one of the original members responsible for establishing the Nations Joint Experimentation Program.

“The quality of Bridgeborn’s management team and depth of engineering capabilities speaks well to the breadth of their existing client base, which includes long term Government contracts as well as strategic commercial accounts” said Knuth. “Bridgeborn’s core data visualization platform - Bridgeworks – provides our company with a unique and compelling offering as more and more enterprises struggle turning large amounts of data into actionable knowledge. I’m very excited about joining the company as I believe Bridgeborn is poised for significant near and long term growth.”

About Bridgeborn

Bridgeborn is a systems design, engineering and integration company that delivers innovative IT Solutions to the Federal Government and Commercial markets. Clients include DHS, NASA, JFCOM, USAID, and US ARMY.

Bridgeborn is a privately held company headquartered in Virginia Beach, VA with offices in Arlington, VA, Annapolis, MD and Savannah, GA. For more information, go to www.bridgeborn.com or call us at 757.437.5000