



FEMA

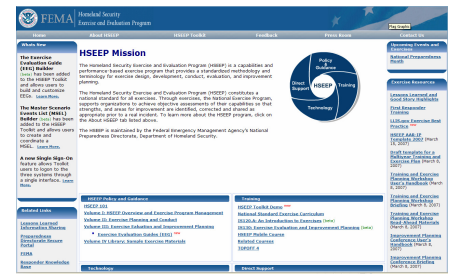
Market: Security

Customer: Department of Homeland Security - National Exercise Division

Problem: Homeland Security Presidential Directive #8 (HSPD-8) mandated that the nation strengthen its preparedness for a major emergency. The National Preparedness Directorate has been given the responsibility to run the Homeland Security Exercise and Evaluation Program (HSEEP) and establish a national program with multiple-year planning system.

Solution: Bridgeborn created the Design and Development System (DDS) and the HSEEP web site to provide standardized methods for planning and conducting exercises. The DDS tool provides step-by-step guidance for exercise planners to design, develop, conduct, and evaluate exercises. It includes procedures, templates, document storage and collaborative features for all exercise planning team members. The HSEEP web site serves as the key communication mechanism for delivering policy and guidance to the various federal, state, and local stakeholders. The DDS and HSEEP web site allow DHS to more effectively guide methodology of the exercise process for the entire country, thus providing assistance in the development of higher levels of preparedness.

Services Provided	
✓	Analysis
✓	SDE&I
	Data Visualization
✓	Support Services
✓	Training and Education
	Research and Development



Value to Client: Prior to Bridgeborn’s support of Department of Homeland Security, DHS had little in the way of software solutions or a web site for communication to the exercise community. The applications and services Bridgeborn provided enable DHS to fulfill its mission for conducting exercises consistently across all levels of government; additionally, the tools have facilitated, promoted and improved communication from DHS to its user base and constituents by allowing DHS staff to easily update and deliver critical information to the exercise community in a timely manner. This improved communication allows DHS to effectively coordinate their Exercise Programs and the ease-of-use of the tools designed by Bridgeborn has increased user acceptance of HSEEP.