



# FEMA

**Market:** Security

**Customer:** Department of Homeland Security - National Exercise Division

**Problem:** DHS Homeland Security Exercise and Evaluation Program (HSEEP) works to provide a standardized policy, methodology, and terminology for exercise design, development, conduct, evaluation, and improvement planning. In order to achieve this goal, DHS needs a formal group focused on national preparedness, counter terrorism and homeland security policy. The support group also needs a technical background in order to provide subject-matter expertise while coordinating business processes across both policy and exercise elements, and a technology background to assist in conveying policy through software and communications.

**Solution:** Bridgeborn was selected to assist DHS in identifying ideal points of integration between training and exercise programs, scheduling processes, and capabilities-based planning across the exercise community. In this role, Bridgeborn provides experienced classroom and field instructors and develops training, briefings, working groups, reports, concept papers, and presentations/publications for DHS. Bridgeborn also provides subject-matter experts to assist in conducting regional training, exercises and planning workshops in order to increase user acceptance of the HSEEP.

Services Provided	
√	Analysis
	SDE&I
	Data Visualization
√	Support Services
√	Training and Education
	Research and Development

**Value to Client:** Bridgeborn's support of the Department of Homeland Security has helped DHS make critical decisions and perform necessary functions that benefit the safety and preparedness of our Nation. Our knowledge of HSEEP and our relationships in the exercise community have elevated our client's ability to prepare for both man-made and natural disasters. Acting as a trusted advisor to DHS, Bridgeborn provides value added services by executing on critical tasks when DHS does not have available resources, and by working in DHS' best interest exploring innovative solutions to current and future problems.

