

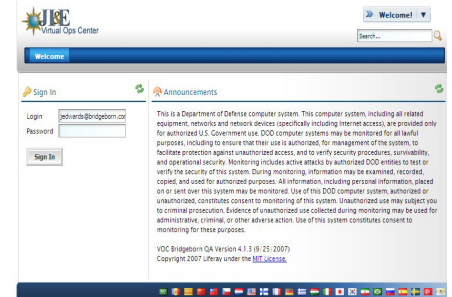


VIRTUAL OPERATIONS CENTER FOR PORTFOLIO MANAGEMENT

Bridgeborn's Virtual Operations Center (VOC) is a web-based software solution designed to provide portfolio management and deliver decision support to US Government and Department of Defense leadership. The VOC helps leaders effectively and efficiently determine how and where Government resources are being allocated/used to solve critical problems and support ongoing needs. Leveraging our skills in Service Oriented Architectures (SOA), web services and Extract, Transform, Load and Visualize© (ETL-V), Bridgeborn has created a reusable framework that supports web-based collection, management and real-time reporting for an enterprise's portfolio of assets, resources and activities. Currently deployed and being used by Joint Forces Command, the VOC's flexible frameworks can be easily modeled after other business processes. For USJFCOM, the VOC provides visibility into how and where Government resources are being used to support joint concept development and experimentation. The VOC's web-based access facilitates the ability to collect and prioritize warfighter challenges, plan and execute experimentation, track results, and communicate findings/reports to the larger global Joint Experimentation community.

FEATURES

- Securely collects and shares information about the historic, current long-term performance of an operation
- Identifies patterns, relationships, gaps and redundancies among processes and assets
- Quickly and easily develops web-based reports from data with built-in publishing tools for use individually or collaboratively
- Uses Bridgeworks© for temporal analysis to discover patterns and trends that emerge over time
- Delivers complex enterprise data through an intuitive, interactive 3D graphical representations
- Extensible framework allows for inclusion of data from multiple data sources presented through a single view



BENEFITS

- Web delivery promotes collaborative use to alleviate stove-piped decision making
- Provides situational awareness and transparency into and across an enterprise's portfolio of assets, resources and activities
- Provides decision makers with an "at a glance" understanding of a their enterprise data; saving time and money in the decision making process
- Advanced reporting capabilities allow leadership to easily find duplications of efforts across programs thereby reducing costs
- Identification of redundancies allows user to find synergies among otherwise unconnected groups supporting similar goals and solutions
- Single web-accessible environment promotes collaborative use and decision making across distributed parties
- Capabilities for analysis over time provide analysts and decision makers with best available tools to shorten decision time and make better, more educated decisions
- Results tracking and trending capabilities allow for continuous assessment against goals and objectives

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